



**minister**<sup>®</sup>

COMPANY PROFILE

# ABOUT COMPANY

- Established on 2002 by the name of MyOne. But in 2013 Myone brand introduced a new brand name like Minister.
- Rapidly growing one of the leading local consumer electronics, home appliances manufacturers' company.
- About 5,000 employees are directly connected with Minister family



# **CORPORATE OVERVIEW**

**Minister Headquarters**

**Central Hub for Operations**

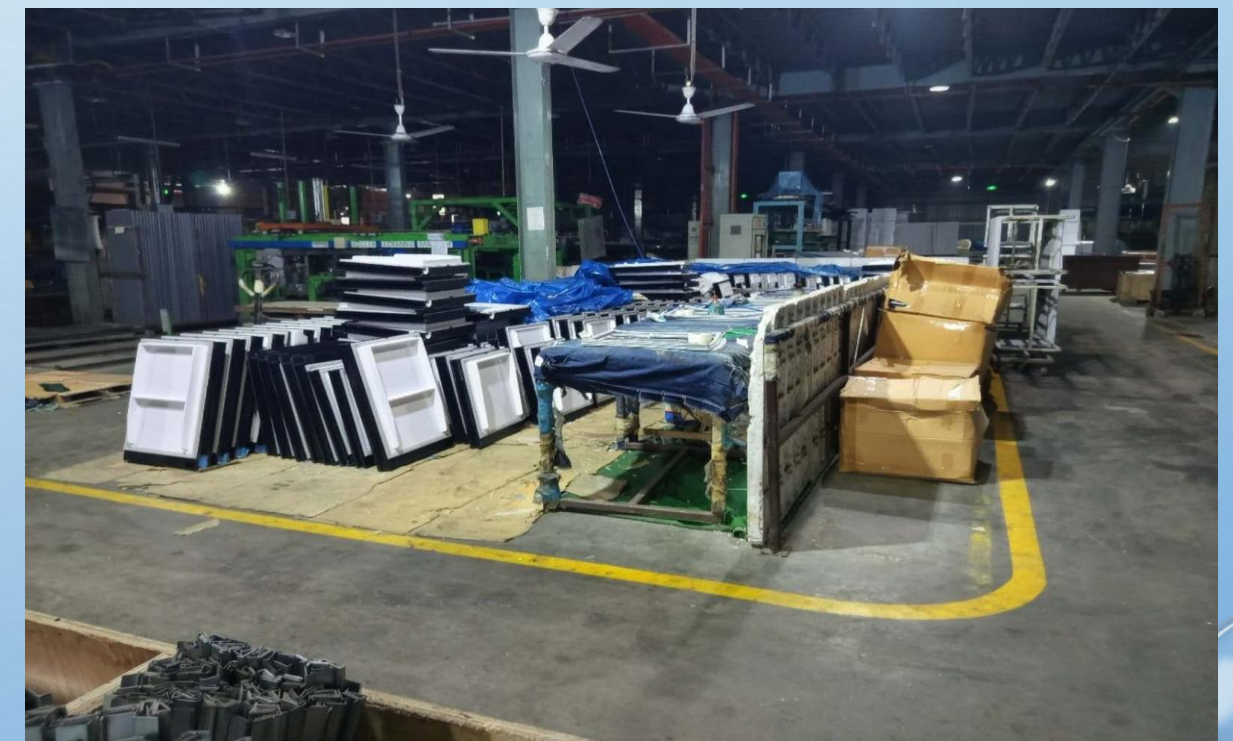
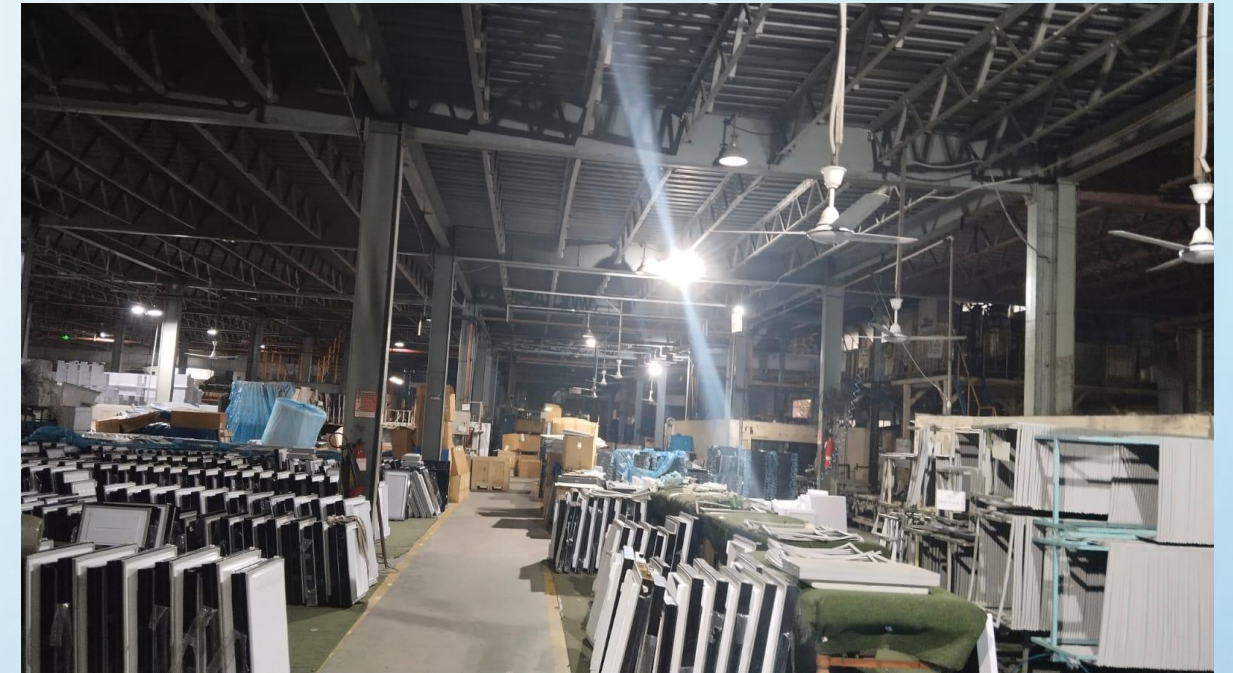
**Location: House 47, Road 35/A  
Gulshan-2, Dhaka-1212**

**Centralized management and strategic  
decision-making hub**



# LEGACY OF INNOVATION

- Brainchild of **M. A. Razzak Khan Raj**, founder of MyOne Electronics Industries Limited in 2002
- Focus on cutting-edge technology, local production, and diverse product portfolio
- It started its journey with B&W Television in 2002. Then started assembling refrigerator in 2005.
- Minister brand started manufacturing refrigerator in 2013 and air conditioners in 2017.



# LEADERSHIP

Steered by Visionary Leaders



**M. A. Razzak Khan Raj CIP**

Chairman of Minister-Myone Group  
Former Vice President of FBCCI

A visionary leader M. A. Razzak Khan Raj was born in an aristocratic Family of Chuadanga District. He desired to start a local electronics firm date back to his early years and in 2002 this dream came true with assembling black and white television.

He is now considered one of the pioneers of local electronics brand. He is not only a businessman but also a social activist and sports lover. He is connected in various kinds of business organizations such as FBCCI, BCI, BTMA. He served FBCCI as Vice President and Director as well.

# LEADERSHIP

Steered by Leaders



**Dilruba Tanu**

Managing Director of Minister-Myone Group

Dilruba Tanu herself is a shining example of women empowerment. From a very young age, she has been serving as the Managing Director of Minister Company. She enlightens the company with her inborn capability of leadership, skills and wisdom.

She tied knot with M. A Razzak Khan Raj (Honorable chairman of Minister-MyOne Group). Since then, with the help of her husband and with her talent as well, she has successfully been performing her duties.

To become the leading manufacturer and distributor with high-quality electronics products in Bangladesh and globally. Our innovative digital products aim to seamlessly integrate into people's daily lives.

The word 'MISSION' is written in a large, bold, black, sans-serif font. It is centered within a circular graphic element consisting of several concentric, light blue rings with varying line thicknesses, resembling a futuristic or digital interface.

To locally manufacture products that instill Bangladeshi pride, offering 'Made by Bangladesh' excellence. Our export-oriented designs, powered by the latest technology, surpass competitors and resonate with the desires of people worldwide.

A large, semi-transparent graphic of the word 'VISION' is centered on the right side of the image. The word is in a bold, black, sans-serif font. It is surrounded by several concentric, glowing blue circles with dashed lines, creating a futuristic or digital effect. The background of the entire image is a blurred cityscape with a man in a blue suit looking out over it from the back. There are also several water droplet-like graphics scattered across the image, particularly in the top left and bottom right corners.

**VISION**



# OUR GOALS

Paving the Path  
Forward

- **Expanding Export Market**
- **Continued Product Innovation**
- **Achieving the Sustainable Development Goals**
- **Focus on Affordability**
- **Building a Strong Local Brand**



# **CUSTOMER CENTRICITY**

## **Putting Customers First**

**Ensuring Satisfaction at Every Step**

- **Widespread Distribution Network**
- **Comprehensive After-Sales Service**
- **Dedicated Customer Service Team**

# MANUFACTURING FACILITIES

There are two big factories in the country:

- One is located in Trishal, Mymensingh. In terms of area it is the largest factory of the company which land area is about 100 acres. AC and refrigerator are produced here.
- Another is at Dakhin Khan, Gazipur with 5 acres. Television, Washing Machine Oven, Rice Cooker, Grinder, Fan and Human Care products are produced in this factory.
- Utilizing modern production lines and quality control measures
- Projected workforce exceeding 10,000 contributing significantly to Bangladesh's industrial growth
- There are 214 showrooms nationwide
- We have 300+ service centers across the country

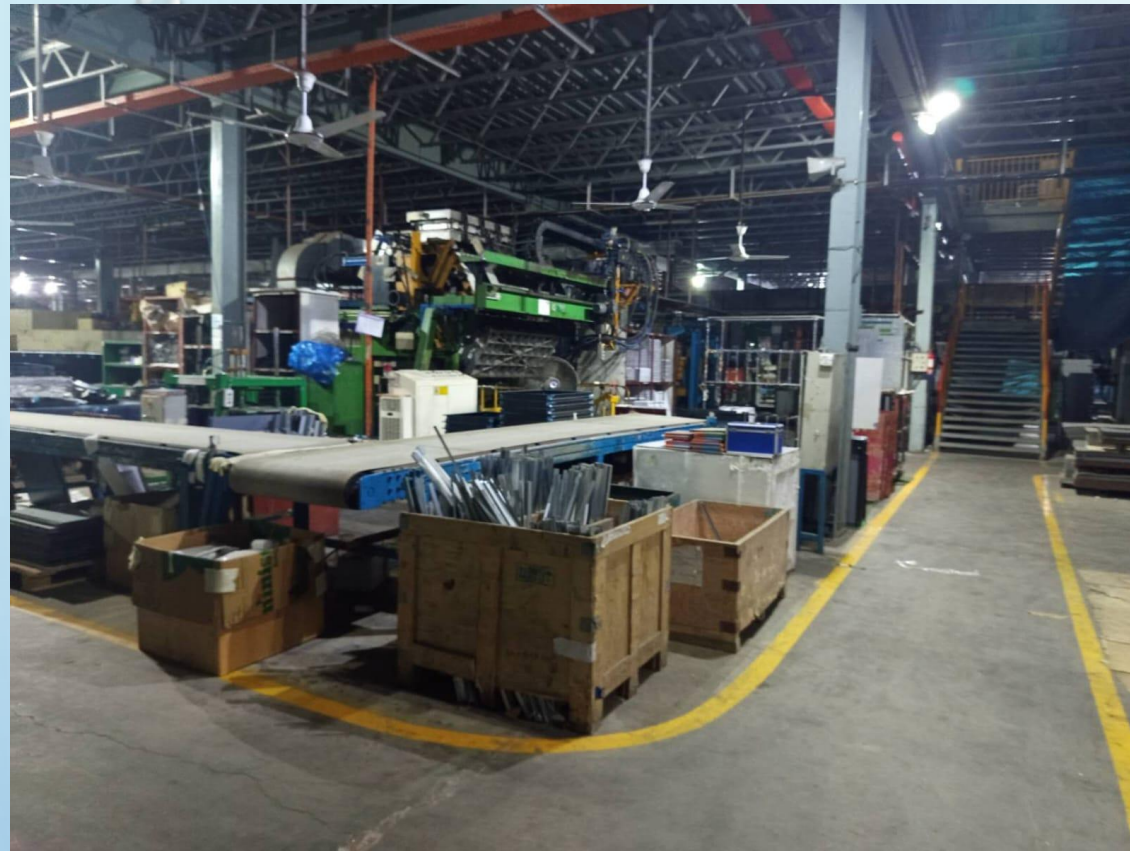


# MANUFACTURING CAPACITIES



- In Refrigerators we have the capacity to produce 4000 unit per day but currently producing 2000 unit.
- In AC we have the capacity to produce 1000 unit per day but currently producing 500 unit.
- Whenever we talk about the Television, we are producing 1000 unit per day in spite of having the capacity to produce 2000 unit.

# MANUFACTURING CAPACITIES



- Although we can produce 1000 unit Rice Cookers, 400 Washing Machines, 300 Ovens, 1000 Fans and 800 Grinders but currently manufacturing 500 Rice Cookers, 200 Washing Machine, 200 Oven, 500 Fan and 400 Grinders respectively.

# INSIDE OF PRODUCTION PROCESS



# SISTER CONCERNS

- MyOne Electronics Industries Ltd.
- Minister Hi-Tech Park Electronics Ltd.
- Minister Hi-Tech Park Ltd.
- Eraj OPC Ltd. (E-commerce)
- Human Care Division

The logo for Minister, featuring the word "minister" in a green, lowercase, sans-serif font. A small green leaf-like icon is positioned above the letter 'i'.The logo for MyONE Electronics Ind. Ltd. It features the word "MyONE" in a stylized font where "My" is blue and "ONE" is red. Above "ONE" is the Bengali text "সাধারণ ১ ডাটা". Below "MyONE" is the text "Electronics Ind. Ltd." in a smaller, black font.The logo for Eraj, featuring the word "eraj" in a bold, black, lowercase font. A small red crown icon is positioned above the letter 'j'. Below "eraj" is the text "Electronics Hub" in a smaller, black font.The logo for Minister Human Care, featuring the word "minister" in a green, lowercase, sans-serif font. A small green leaf-like icon is positioned above the letter 'i'. Below "minister" is the text "Human Care" in a red, lowercase, sans-serif font.

# BRANDS

- **Minister**
- **Myone**
- **My Life**
- **Minister Bright Wash**
- **Minister One Wash**
- **Minister Ultra Wash**
- **Care & Care**
- **Minister Safety Plus**
- **Minister Chaad**
- **Minister Flush**
- **Minister Alaksa**
- **Minister Hexin**
- **Vitamins**
- **Oxygen**



# PRODUCT PORTFOLIO

- Televisions
- Refrigerators
- Air Conditioners
- Washing Machines
- Kitchen Appliances
- Small Home Appliances



# TELEVISION



Currently producing 1000 unit per day in spite of having the capacity to produce 2000 unit

- **Basic LED TV**
- **Smart LED TV**
- **QLED**
- **OLED**
- **Google TV**

# REFRIGERATOR

In Refrigerators we have the capacity to produce 4000 unit per day but currently producing 2000 unit.



- **Refrigerator (Frost/Non-frost)**
- **Freezer**
- **Edgeless Series**

# AIR CONDITIONER



In AC we have the capacity to produce 1000 unit per day but currently producing 500 unit.

- Split
  - Inverter
  - Non-Inverter

# KITCHEN APPLIANCES

- **Washing Machine**
- **Microwave Oven**
- **MIXER GRINDER**
- **BLENDER**
- **ELECTRIC KETTLE**
- **Rice Cooker**



# SMALL HOME APPLIANCES

- **Ceiling Fan**
- **Table Fan**
- **Charger Fan**
- **Mosquito Bat**
- **Iron**

# HUMAN CARE PRODUCTS

- Minister Safety Plus Floor cleaner
- Flush Toilet Cleaner
- Minister Bright Wash
- Minister One Wash
- Minister Ultra Wash
- Minister Chaad Dish Washing Liquid
- Minister Chaad Fabric Brightener
- Minister Safe Life Surgical Mask
- Minister Safety Plus Glass Cleaner
- Minister Safety Plus Hand Wash



# ACHIEVEMENTS

- **Best Brand Award in Asia (2018)**
- **Youth Volunteer Award 2020. (response to covid-19)**





# ACHIEVEMENTS

- **Best Pavilion in Electronics in Dhaka International Trade Fair 6 times in a row (2018,2019,2020,2022,2023,2024,2025)**
- **Best Brand Award (2nd) in Refrigerator Category (2022, 2023,2024) from Bangladesh Brand Forum.**

# CORPORATE SOCIAL RESPONSIBILITY

- **Financially helped the wounded people, patients, and victim families during Rana Plaza Tragedy**
- **Always donate in any kind of national crisis**
- **During Covid-19, Minister provided hygiene products such as sanitizer, surgical masks free to the affected people .**



# EXPERIENCE THE MINISTER DIFFERENCE

## Explore Excellence

- Website: [www.ministerbd.com/net](http://www.ministerbd.com/net)
- 213+ Showrooms Nationwide
- 1000+ Dealers
- 300+ Service Point
- 24/7 Customer Care (09606 700 700)

**THANK YOU**